FOUNDATION IN TOURISM PLANNING AND HOSPITALITY MANAGEMENT

PROGRAM SYNOPSIS

Foundation in Tourism Planning and Hospitality Management (TPHM) was established alongside the operation of the Department of Languages and Management (LMD), Centre for Foundation Studies (CFS) IIUM in 2012. The programme aims to prepare students to enter the Undergraduate programme later at the Kulliyyah of Languages and Management (KLM), IIUM Pagoh campus. This programme is unique because it includes a simultaneous reach into several social sciences fields such as tourism management, sustainable development, hospitality, economic and management sciences, in line with the direction of KLM as a component of the university. TPHM is a programme that ties in well with IIUM's Sejahtera Academic Framework (SAF). First and foremost, through the curriculum of TPHM, learners will be able to integrate the KhAIR elements within themselves. This includes the programme encouraging them to implement leadership skills aligned with Khalifah; imbued with Islamic values and virtues as per Amanah; become individuals and community members who strive and are thirst for knowledge in Iqra' and become beneficial and merciful community members by portraying the values of Rahmatan lil- 'Alamin to all mankind. All of these are made possible through TPHM's holistic curriculum that promotes the development of students into 'Sejahtera' graduates.

CURRICULUM STRUCTURE

COMPONENTS	CREDIT HOURS	COURSES (CR)
CENTRE-REQUIRED	14	English Level 5 (4) English Level 6 (4) Quranic Level 1 (3) Quranic Level 2 (3)
	6	Understanding Islam 1 (3) Understanding Islam 2 (3)
	3	Ethical Digital Literacy (3)
COMMON CORES	12	Introduction to Law (4) Introduction to Economics (4) Introduction to Communication (4)
NICHE COURSES	16	Basic Principles in Tourism (4) English for Communication (4) Fundamentals of Tourism Planning (4) Etiquettes in Tourism (4)
ELECTIVES (UniCORE)	2	Tilawah Al-Qur'an 1 (0.5) Tilawah Al-Qur'an 2 (0.5) Usrah 1 (0.5) Usrah 2 (0.5)
TOTAL	53	

COURSE SYNOPSES

CENTRE-REQUIRED	
COURSE	**COURSE SYNOPSIS**
English Level 5	This is an English language course designed for intermediate level of English. It is an integrated course which focuses on effective development of receptive and productive skills in English. Through the inclusion of SAF as the key features of students' learning experience, the course embeds the elements and values that are significant in the holistic nurturing of Insan Sejahtera. Learners take an active role in the classroom to find ways to communicate clearly and concisely. At the end of the course, students will be able to express themselves clearly on a wide range of subjects which include topics on sustainability such as the environment, economy and social issues, incorporate Islamic values, communicate fluently and be independent users of the language.
English Level 6	This is an English language course designed for upper intermediate level of English. It is an integrated course which focuses on effective development of receptive and productive skills in English. Through the inclusion of SAF as the key features of students' learning experience, the course embeds the elements and values that are significant in the holistic nurturing of Insan Sejahtera. Learners take an active role in the classroom to find ways to communicate clearly and concisely. This course also incorporates community engagement project work that allows students to apply and demonstrate language skills. At the end of the course, students will be able to express themselves clearly on a wide range of subjects which include topics on sustainability such as the environment, economy and social issues, incorporate Islamic values, communicate fluently and be independent users of the language.
Quranic Level 1	This course provides students with non-Arabic basic an introduction to everyday expressions, and high frequency words and phrases for the elementary level. It is an integrated course which aims to develop all the fundamental language skills, i.e., reading, writing, listening, and speaking. Through this course, students are also equipped with Islamic values and practices imbued with Iman, Taqwa, Amanah and Akhlaq. The course aims to help students express their opinions on some familiar sustainability issues such as good health and well- being, quality education and gender equality towards becoming and embodying Insan Sejahtera in their life.
Quranic Level 2	This course provides a module of the Arabic Language for elementary level. It is designed for students with some prior knowledge of the language. It is an integrated course, which combines four essential language skills. This course will equip students with the ability to use the Arabic Language in areas of immediate relevance such as personal information, study, work, and leisure. Through this course, students are also equipped with Islamic values and practices imbued with Iman, Taqwa, Amanah and Akhlaq. The course aims to help students express their opinions on some familiar sustainability issues such as good health and well- being, quality education and gender equality towards becoming and embodying Insan Sejahtera in their life.
Understanding Islam 1	This course explores the concept of Islam and its characteristics. It later discusses elementary understanding of the three components of Islam. The discussion on al-ʿAqīdah encompasses its characteristics and invalidations. The discourse on al-Sharīʿah covers its Maqāṣid (objectives) and the concept of ʿIbādah in Islam. Finally, the discussion on al-Akhlāq highlights its principles, emphasising on understanding its virtues and vices. By the end of the course, students will have a thorough understanding of Islam and its key components as well as synthesising the understanding of Islam in order to comprehend and adequately describe Islam as al-Dīn.
Understanding Islam 2	This course covers general discussions on the concepts of knowledge, vicegerency, and civilisation in Islam. It also highlights the relationship between Qurʾān and science and arts. It also exposes to the students the belief systems and ideologies, along with religious tolerance.
Ethical Digital Literacy	Ethical Digital Literacy is a comprehensive course designed to equip students with essential skills and knowledge required to navigate the 21st century confidently and ethically. In this course, participants will explore the fundamental concepts of exploring information, searching tools, and practice skills associated with digital literacy, enabling them to engage with technology effectively and responsibly in various aspects of their personal and professional lives without neglecting the ethics. By the end of this course, students will have developed a strong foundation in digital literacy, empowering them to navigate the

	digital landscape confidently, responsibly, and ethically, while leveraging digital tools for personal and professional growth.

COMMON CORES	
COURSE	**COURSE SYNOPSIS**
Introduction to Law	This course is a common core course for the Social Science and Humanities module. It provides introductory knowledge of law including functions, classification, sources as well as its operation and related institutions. It also discusses the relation between law and selected concepts such as morality, human rights, government and society. The understanding of this course will produce law-abiding citizen that ultimately appreciate the roles of law in the society.
Introduction to Economics	This course is a common core course for the Social Science and Humanities module. It introduces students to basic concepts of economics. The first part of the course deals with the concept of microeconomics and the second part covers the concept of macroeconomics. Moreover, students will learn various essential economic models which may allow them to appreciate various economic phenomena in their surroundings.
Introduction to Communication	This course is the common core course for the Social Sciences and Humanities module. Students will learn the basic concepts in communication such as types, elements, and principles. It also highlights the specialisations and careers in the discipline. It also designed to provide students with both theoretical and practical aspects of communication. The students will be equipped to become an effective communicator.

NICHE COURSES	
COURSE	**COURSE SYNOPSIS**
Basic Principles in Tourism	The aim of the course is to introduce students to the basic principles in tourism. The course will prepare students with fundamental knowledge of the operations in tourism industry. This includes the knowledge in tourism components, tourism destinations, travel behaviours, tourism segmentation, and tourism marketing. Students will be exposed to roles and responsibilities of various components in tourism industry.
English for Communication	This course enables students to be good communicators by emphasising the relations of language studies and communication. It describes the usage of language in different settings of communication by demonstrating language competency and communication skills. Through such exposure, this course equips students with the relevant knowledge and skills that highlights their mastery of language in different communication contexts.
Fundamentals of Tourism Planning	This course provides an overview of tourism planning and development, with a focus on the processes, elements, and attributes involved. The course is designed to provide studentswith a comprehensive understanding of tourism planning and development, and to equip them with the skills and knowledge necessary to plan and implement successful tourism projects.
Etiquettes in Tourism	The aim of the course is to equip students with the essential guide to etiquettes in tourism. This course introduces the foundations of communication, dressing and grooming, technology, dining, social, networking and cross -cultural etiquettes. Students will be exposed to the importance of etiquettes in everyday life for professional success in the tourism industry in line with the Islamic approach.

ELECTIVES (UniCORE)	
COURSE	**COURSE SYNOPSIS**
Tilawah Al-Qur'an 1	This course is designed for students who have little knowledge of Quranic recitation. In this course, students will be guided through imitating, vocalising and reciting Juzuk 'Amma with the transmission of Imam Hafs 'An 'Asim. Students are also required to memorise 13 surahs which are: Al-Takathur, Al-'Asr, Al-Humazah, Al-Fil, Quraysh, Al-Ma'un, Al-Kawthar, Al-Kafirun, Al-Nasr, Al-Masad, Al-Ikhlas, Al- Falaq, Al-Nas. While undergoing the course, students will be given two opportunities to sit for the Exit Tilawah Placement Test (ETPT) for possible early fulfilment of the tilawah requirement.
Tilawah Al-Qur'an 2	This course is designed for undergraduate Muslim students of IIUM who have acquired basic skills of Quranic recitation. In this course students will be assisted to reach the intermediate level of Quranic recitation through open consultation and 4 times obligatory consultations with lecturers. Students will also be given personalised instruction to help them memorise 22 surahs of Juz 'Amma: (Al-Duha, Al-Sharh, Al-Tin, Al-Qadr, Al-

	Bayyinah, Al-Zalzalah, Al-'Adiyat, Al-Qari'ah, Al-Takathur, Al-'Asr, Al-Humazah, Al-Fil, Quraysh, Al-Ma'un, Al-Kawthar, Al-Kafirun, Al-Nasr, Al-Masad, Al-Ikhlas, Al-Falaq, Al-Nas). While undergoing the course, students will be given two opportunities to sit for the Exit Tilawah Placement Test (ETPT) for possible early fulfilment of the tilawah requirement
Usrah 1	This course highlights the important concepts for Muslims: Islam, Imān dan Ihsān as well as other selected issues related to Muslim daily life such as *adab*, eschatology and balanced personality. In this course, students will engage in a series of discussions and other co-curricular activities which will enhance their communication skills.
Usrah 2	The course discusses the relevance of Ibadah in the inculcation of values in Muslims' daily activities. The course will also focus on the accurate implementation and performance of fundamental *'ibādah* (*fard 'ayn*) such as *salāh, sawm, zakāt* and *hajj* as the catalyst for positive values.